



GREAT GATSBY

There are all kinds of Love in this world, but never the same love twice.

F. Scott Fitzgerald

To:

Ypsilanti Meals on Wheels (YMOW) invites you to support our upcoming Spring 2018 fundraiser Meals on Heels. This year the theme is the Great Gatsby, so join us for a night set in the 1920's for craft beers, cigar offerings, great food and a wildly fun event to show off those swanky soles.

MAY 10TH, 2018, FROM 5-9 P.M.
JOLLY PUMPKIN DEXTER (NULL BREWING)
2319 BISHOP CIRCLE, DEXTER, MI 48130

Guests will enjoy a great event while supporting our mission to feed the homebound elderly and medically fragile of our local community. Ol' Sport come dressed for the theme, in black and gold or business casual. We want you to be comfortable so you can take in all that this soiree has to offer. Join us:

- For a night of craft brews, wine and cigars as the back drop to Meals on Heels Great Gatsby.
- Catering by Jolly Pumpkin Ann Arbor.
- The Community High Jazz band playing tunes that will transport us to Gatsby's Mansion on West Egg.
- A wine & whiskey pull.
- A cigar rolling station & a mystery giftcard tree.

Featuring an auction of rare whiskeys, including a bottle of Pappy Van Winkle 12 year whiskey thanks to Tonia Short Rose, owner of Argon RMI.

THE GOAL: RAISE \$30,000 TO PROVIDE OVER 15,000 MEALS

Why we need you: Help us to continue to provide two meals a day to each of our clients and maintain our No Wait service promise for the homebound of our community. You will find more information about our agency on the back page of this letter.

Action: We Need your support. Help in one of the following ways:

- Sponsorship – see the attached document for details
- Donation of money, gift cards, wine, whiskey or cigars for the event
- Purchase event tickets (\$75 each) or Golden tickets (\$150 each)

Please contact me at 734-497-9669 x4 or alison@ymow.org, to lend your support.

Sincerely,

Alison Foreman, Executive Director/On behalf of the Meals on Heels Committee

Ypsilanti Meals on Wheels

1110 W. Cross St.

Ypsilanti MI 48197



YPSILANTI MEALS ON WHEELS MISSION

Ypsilanti Meals on Wheels is a nonprofit with the specific purpose of delivering prepared meals to the homebound elderly, disabled, and ill residents in Eastern Washtenaw County in the City and Township of Ypsilanti, Whitmore Lake, South Lyon, Augusta Township, Superior Township, Pittsfield Township, Salem Township, and York Township. We realize that many people, especially the infirm, the ill, and the disabled, take comfort in remaining in their own homes, but are unable to shop or cook for themselves. The meals and the personal contact we provide help people care for themselves in their homes.

Ypsilanti Meals on Wheels has been operating as a home-delivered meal provider for 43 years. Our clients, independent of age or economic position, are medically certified as homebound. Our average elderly client is 87 years old and most likely a woman who is living on less than \$900/month. Multiple medical conditions, physical and/or cognitive, severely limit their ability to care for themselves. 97% of the people we serve live alone and have limited, to non-existent, family or community support networks.

Visit us at www.ymow.org



GREAT GATSBY

YPSILANTI MEALS ON WHEELS REQUESTS YOUR DONATION TO **MEALS ON HEELS**

SPONSORS AT ALL LEVELS WILL RECEIVE:

Listing on YMOW's website, annual newsletter and social media coverage
Signage at the Meals on Heels Fundraiser Event

Please select the appropriate sponsorship level and complete the information below.

RED CARPET SPONSOR - \$5,000

\$5,000 allows YMOW to provide 2,500 meals
10 event tickets with a special VIP seating area
Business name/logo prominently displayed as "Presenting" Sponsor
Recognition in press release for the Meals on Heels Fundraiser
Video thank-you for your sponsorship
Meal delivery day to all our clients with your business logo
Promotional literature available at all YMOW events

STILETTO SPONSOR - \$2,500

\$2,500 pays for the fuel for the fleet of 4 vans for an entire year
8 event tickets
Recognition in press release for the Meals on Heels Fundraiser
Video thank-you for your sponsorship
Meal delivery day to all our clients with your business logo
Promotional literature available at all YMOW events

SWANKY SOLES SPONSOR - \$1,000

\$1,000 supports meals for an elderly homebound couple for an entire year
6 event tickets
Recognition in press release for the event
Video thank-you for your sponsorship
Meal delivery day to all our clients with your business logo

SNAZZY SNEAKERS SPONSOR - \$500

\$500 provides meals for all our clients for one day
4 event tickets
Recognition in press release for the event
Video thank-you for your sponsorship

FOOD OR DRINK SPONSOR - \$500 - \$2,500

This sponsorship can be an in-kind donation as well. Coffee, beer, wine, or appetizers.
4 event tickets
Logo & advertisement on food station or table

MEALS ON HEELS GOLD TICKETS - \$150 EACH

Golden tickets: include early entry at 4:30 pm a special tasting, a wine or whiskey pull ticket, a cigar (or chocolate cigar) & party favors.
Number of Tickets _____

MEALS ON HEELS TICKETS - \$75 EACH

Event runs from 5:00 – 9:00 p.m.
Number of Tickets _____

Sponsorship forms are due to YMOW by May 5, 2018
Email to Alison@ymow.org or fax to Alison at 734-482-3868
Checks payable to: Ypsilanti Meals on Wheels
Online payments available at www.YMOW.org



GREAT GATSBY
2018 DONATION FORM

Meals on Heels Event: Thursday, May 10, 2018

Deadline for auction items: Monday, May 5, 2018

About Meals on Heels: Ypsilanti Meals on Wheels (YMOW) invites you to support our upcoming Spring 2018 fundraiser Meals on Heels. This year the theme is the Great Gatsby, so join us for a night set in the 1920's for craft beers, cigar offerings, great food and a wildly fun event to show off those swanky soles.

As an in-kind donor you will be listed on YMOW's website, annual newsletter, social media coverage and in the program slideshow.

The request: This year, YMOW is requesting the following in-kind donations

- Giftcards ranging from \$25-\$250
- Wine donations (value between: \$20 – PRICELESS)
- Whiskey donations (value between: \$25- PRICELESS); We already have a bottle of Pappy Van Winkle 12 year (retail value \$1200 for the auction thanks to: Tonia Short Rose owner of Argon RMI
- Cigar donations (value between: \$10 - \$50)

If you have an item for donation or are interested in donating your time, company sponsorship, or purchasing a ticket for this year's event:

Call 734-487-9669 or email Alison (alison@ymow.org) and we will happily make your donation dazzle for a great cause!

Please return this form by Monday, May 5, 2018 | Fax: 734-482-3868 or email: Alison@ymow.org
By Mail: 1110 W. Cross, Ypsilanti, MI 48197

The item(s) I will donate (please be specific in your description of the item and supply its value):

Restrictions or conditions associated with your donation? (i.e. expiration, blackout, # of people):

Company name (as you would like it to appear in YMOW media) or individual name for recognition:

Contact _____ Phone # _____ E-mail: _____

How will we obtain your donation?

It is enclosed with this form, along with other display materials (i.e. brochures, menu, etc.)

Donor will bring to the YMOW office (1110 W. Cross, Call to schedule drop-off, 9 am – 3 pm)